

**DIGITAL CINEMA INITIATIVES (DCI) ANNOUNCES
COMPLIANCE TESTING PROCESS FOR DIGITAL PROJECTORS
AND THEATER EQUIPMENT**

**Compliance Process Furthers the Goal Towards One Universal Standard in Creating the
Next Generation of Digital Cinema Projection Systems**

(Hollywood, CA - Sept 06, 2006) Digital Cinema Initiatives (DCI) has announced its compliance testing process for digital cinema to exhibitors, equipment suppliers and deployment entities.

DCI contracted with the Fraunhofer Institute for Integrated Circuits, in February 2006, to develop a standardized set of procedures to comprehensively test equipment for compliance with the DCI specifications. The development of these test procedures is scheduled to be completed in November 2006. When completed, testing documentation will be made available free of charge by DCI to all interested parties.

Fraunhofer will be available to provide training to third parties interested in conducting ongoing compliance testing. This training will be available for a period of approximately six months after the test procedures have been developed and approved by DCI.

Entities that have undergone training at Fraunhofer will be able to offer their services as a compliance testing facility. DCI as an entity will not certify any equipment as being compliant with the DCI Specification. Each studio member in DCI will individually and independently decide the following:

- whether or not and to what extent it will require that digital cinema systems comply with the DCI Specification;
- that studio's required process to demonstrate that equipment complies with the DCI Specification; and
- which entities or testing companies/institutions are acceptable choices to conduct compliance testing according to the test procedures developed by Fraunhofer.

This information will be available from each individual studio. Studios will have individual websites or contact information for this purpose, accessible through the DCI website (www.dcinovies.com).

Digital Cinema Initiatives, LLC (DCI) was created in March 2002 and is a joint venture of Disney, Fox, Paramount, Sony Pictures Entertainment, Universal and Warner Bros. Studios. DCI's primary purpose is to establish and document voluntary specifications for an open architecture for digital cinema that ensures a uniform and high level of technical performance, reliability and quality control.

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